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WITHOUT A STRATEGY: THE STRATEGY PLANNING WORKBOOK (PAPERBACK)



Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.Without a Strategy we are lost. How do we even know if we ve won? If we don t have a target and clear definable, measurable ways to hit our target, how can we determine our own success? In three decades I ve had the chance to see firms try to build new products, enter new markets, acquire...

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- Authored by Bill Decker
- Released at 2015



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