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Sacred Commerce: Business as a Path of Awakening (Paperback)

By Matthew Engelhart, Terces Engelhart

North Atlantic Books, U.S., United States, 2008. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book. In this timely book, authors Matthew and Terces Engelhart present the idea that love before appearances is the antidote to our spiritual, environmental, and social degradation. Exploring topics such as mission statements, manager as coach, human resources as a sacred culture, and inspirational meetings, they offer a manual for building a spiritual community at the workplace --a vital concept in an age when work consumes the bulk of most adults time. Business, the authors explain, is all about providing a service, product, or experience the market wants, and no business can succeed by failing to understand this point. However, integrating the concept of Sacred Commerce into business can provide both financial success and spiritual satisfaction. Stressing that every business is an opportunity to make a lasting impact on the lives of both clients and employees, the Engelharts share the tools they've learned in their own enterprises to fulfill this vision. Sacred Commerce is the ideal mix of the personal and the practical--a guidebook written by people who have felt success, not just spent it. Dissatisfaction with work is at...



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