The New Managed Account Solutions Handbook: How to Build Your Financial Advisory Practice Using Managed Account Solutions (Paperback)

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John Wiley Sons Inc, United States, 2007. Paperback. Book Condition: New. 253 x 177 mm. Language: English . Brand New Book. Industry experts share their insight and tell you why: Unified managed accounts represent the future of the managed money industry. No other platform offers so many options and can be customized to meet the needs of so many different types of investors, says one of the nation s most prominent money managers. We are able to address a wide variety of investment needs with a single product. (Chapter 2) Mutual fund wrap accounts are enjoying a resurgence in popularity. With mutual fund advisory accounts, advisors can develop a consolidated strategy for their clients utilizing mutual funds, explains one top executive at a leading investment bank. Investors know that proper asset allocation produces better results. (Chapter 3) Exchange-traded funds have exploded in popularity with clients and advisors. ETFs have changed the landscape by offering financial advisors a new way to diversify their clients portfolios, says the national sales manager of one of the world s largest ETF providers. Advisors can fully diversify across all asset classes. (Chapter 4) Client demand is fueling the growth of alternative investments. Larger clients are...

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